

## ***Privacy Policy***

Driftwood Nursery and Landscaping, Inc. is committed to protecting your personal information. We are committed to responsible information handling practices and safeguarding your personal information.

If you provide information to any of the businesses, stores or web sites owned or operated by Driftwood Nursery and Landscaping, Inc. this information may be combined or shared between current or future Driftwood Nursery and Landscaping, Inc. entities and subsidiaries. When you provide us your personal information, you consent to the information practices described in this policy.

This Privacy Policy may not apply to web sites that are accessible through the Driftwood Garden Center site. Our web sites contain links to other sites operated by third parties. We encourage you to read the privacy policies of those other sites to learn how they collect, use, share and secure your information.

Driftwood Nursery and Landscaping Inc. collects personal information such as name, mailing address, phone number, email addresses and gardening preferences. When online purchases are made billing/shipping information is collected and protected by PayPal™.

While shopping or taking advantage of services available from Driftwood Nursery and Landscaping, Inc. you may be asked to provide personal information. Personal information is requested when shopping online, scheduling a delivery, or emailing contact us.

Personal information is used to fulfill orders, provide customer service, administer promotions or surveys, improve the website, and send marketing materials.

Driftwood Nursery and Landscaping, Inc. does not sell or rent your personal information to third parties.

We may need to share your personal information with certain third parties such as our agents, service providers and other representatives acting on our behalf for limited purposes. We may share personal information with third parties to perform services such as order fulfillment and processing credit card payments.

The third parties with whom we conduct business are only authorized to use your information to perform the service for which they were hired. As part of our agreement with them, they are required to follow the privacy guidelines we provide them and to take reasonable measures to ensure your personal information is secure.

Driftwood Nursery and Landscaping, Inc. is an opt-out organization. Once we receive your information, we may send you marketing communications that contain valuable offers, promotions and other content. You always have the ability to opt-in or opt-out of receiving future marketing communications.

To opt-out of or opt-in to receiving marketing communications from Driftwood Nursery and Landscaping, Inc. send an e-mail with your current contact information to [privacymanager@driftwoodgardencenter.com](mailto:privacymanager@driftwoodgardencenter.com) or send a request with your current contact information to:

Driftwood Nursery and Landscaping, Inc.  
Attn: Privacy Manager  
5051 Tamiami Trail N.  
Naples, FL 34103

If you send an e-mail or letter request, please be sure to include your full name, address, phone number, e-mail address and indicate specifically what type of marketing communication(s) you wish to receive or stop receiving. This will ensure we identify you correctly in our systems and accurately process your request.

Driftwood Nursery and Landscaping, Inc. wants your information and marketing preferences to be accurate and complete. We provide several different methods for you to update your personal information. To update your information please email [privacymanager@driftwoodgardencenter.com](mailto:privacymanager@driftwoodgardencenter.com) or send a request to:

Driftwood Nursery and Landscaping, Inc.  
Attn: Privacy Manager  
551 Tamiami Trail N.  
Naples, FL 34103

If you send an e-mail or letter request, please be sure to indicate your current information and the requested changes you would like made.

Driftwood Nursery and Landscaping, Inc. will not knowingly or intentionally collect personal information online from children under the age of 13. We are committed to protecting the privacy of children.

Because Driftwood Nursery and Landscaping, Inc. will continue to implement new technologies and improve the services and features we provide, this policy is subject to change. If there are changes or additions to this Privacy Policy, we will post those changes here.